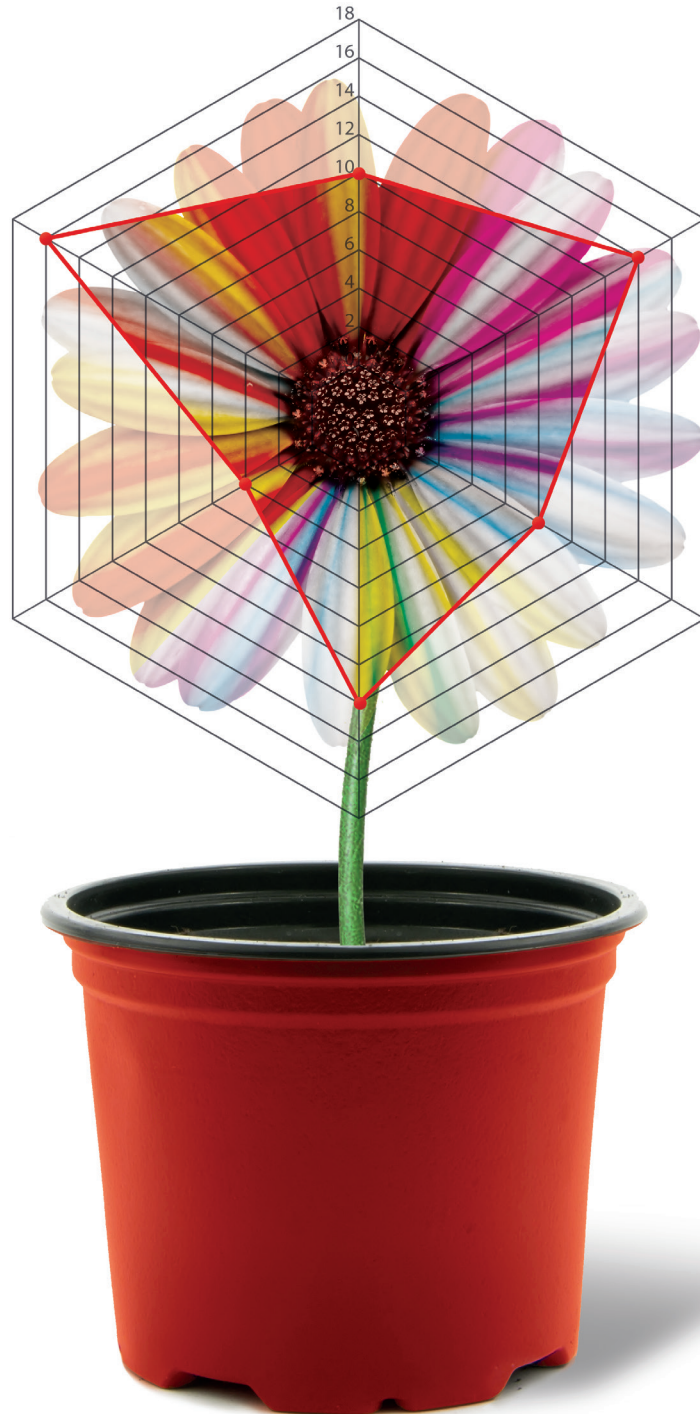


ENSIOR FOR MODIFORM

# Simple reporting on SAP without BW

Better insights are helping Modiform's growth



# MODIFORM CASE STUDY

Modiform is a producer of packaging and growing systems for the horticultural sector: pots, propagation, cutting sheets and transport trays. The company delivers its products worldwide and it is the European leader in thermoformed packaging and propagation systems.

## THE CHALLENGE MODIFORM FACED

Modiform is using SAP ERP and had problems with its reporting. They produce enormous volumes of products and have a wide variety of products for which they continually need to determine the availability and an appropriate cost price. Although Modiform was growing faster than the market, the organisation had not continued to develop enough to keep pace. Modiform therefore wanted to professionalise its processes as well as its staff and their systems.

Together with its ERP partner, Modiform first investigated the reporting options of the ERP system itself. They also examined other options like QlikView, Every Angle and Theobald. After a detailed selection process, Modiform chose the BI4SAP Live solution from Ensior, a reporting solution for SAP ERP based on SAP BusinessObjects. The solution does not use SAP Business Warehouse or a data warehouse.

## THE ENSIOR APPROACH

Implementing the BI4SAP Live solution required only one month's consultancy work from Ensior. In Modiform's case, the requisite data (and no more than that) is copied daily from SAP ERP to a Sybase IQ database (one of SAP's own database types). BusinessObjects works on this via the multi-source Universe of BI4SAP Live.

The data model embedded in BI4SAP Live can be seen as an intelligent 'pair of glasses' through which you can see the data. The end users are able to create reports and analyses themselves, including ad hoc queries. This means that Modiform is able to report directly on the source and is able to steer numerous processes. If desired, real time reporting is even possible. Data from data sources outside SAP can also be utilised by BI4SAP Live and combined with the SAP data.

**“Using BI4SAP Live means we have the insights to control our processes better than ever. The analyses are creating substantial cost savings for us. What we used to do in Excel has now become better, faster and more modern!”**

**- Rob Koppers, Financial Director -**

## THE RESULT

Modiform can now report on its critical processes: sales and marketing, finance (e.g. funding contributions, budgets), manufacturing (pre- and post-production calculations, performance), purchasing (supplier analysis) and logistics, as well as the cross-links and in particular the *ad hoc* queries. This means that using BI4SAP Live is an important step in further professionalisation of the organisation.

**ABOUT ENSIOR** Ensior is the outstanding expert in Business Intelligence (BI), having built up a highly impressive track record since it started in 2002. Ensior, which is derived from the word 'ensure', lets organisations get a grip on their processes and get the information they need on time. We give our clients a competitive edge by giving them proven BI technology and the benefit of our knowledge of business processes. Ensior's commitment to quality and our pragmatic approach have given us an excellent reputation in the various markets we operate in. Our highly qualified professionals can provide efficient and reliable services. **Ensior: Making Business Intelligence Work.**

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