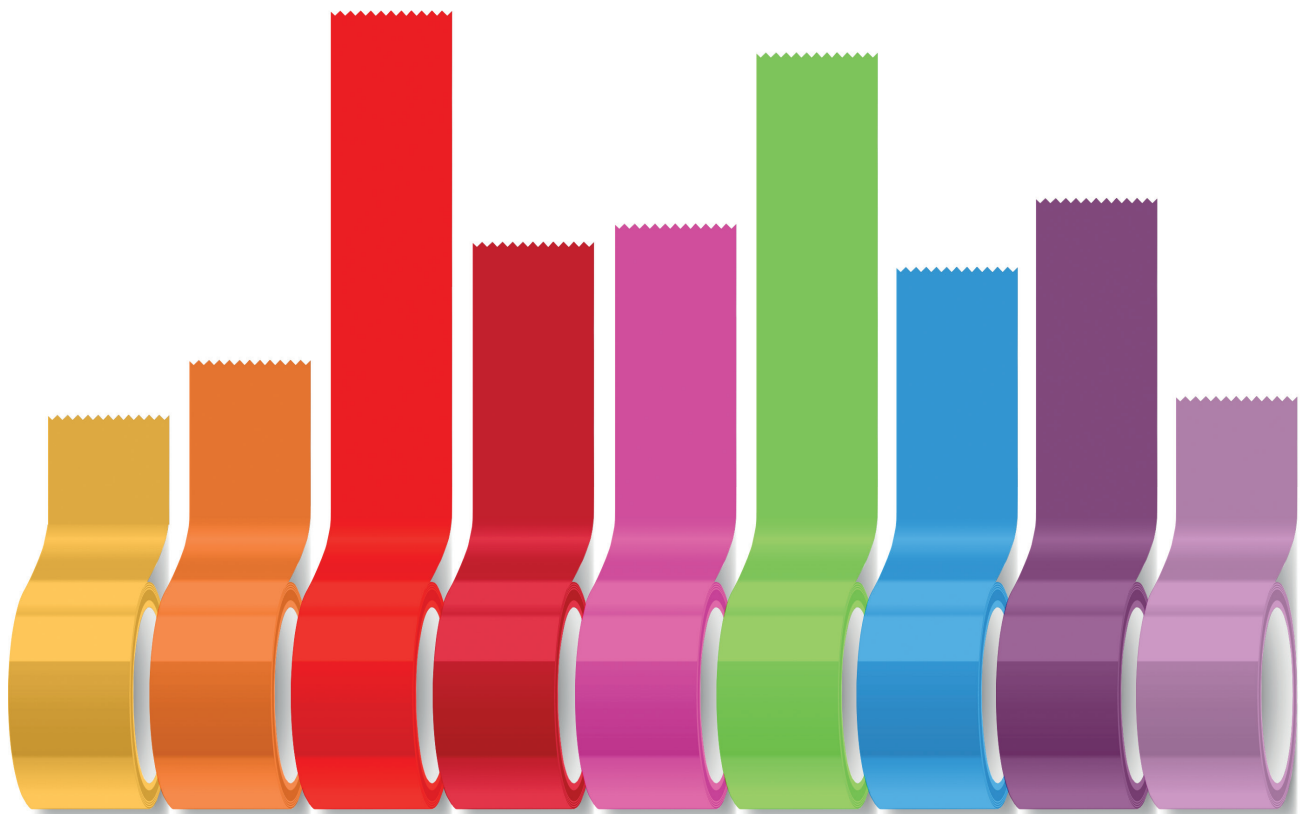


ENSIOR FOR ALL TAPE SUPPLIES

# Analytics4Business One sticks well with All Tape Supplies

Ensior's BI-platform helps tape manufacturer book even greater success



ensior



## ALL TAPE SUPPLIES CASE STUDY

It originally started as a practical solution for financial consolidations. However, All Tape Supplies now uses Analytics4Business One reports and dashboards from Ensior throughout the company. “What do we use Analytics4Business One for? It would be easier to ask what we *don't* use it for!”

All Tape Supplies (ATS) produces adhesive tapes for professional and in particular industrial applications. Each year ATS produces and ships seven to eight million square meters of tape to customers worldwide. “We distinguish ourselves by speed and flexibility”, tells co-founder and COO Felipe Muñoz. Within a few days we can supply any type of tape anywhere in the world.” That flexibility is due to SAP Business One. By investing in processes based on best practices and a world class ERP-solution, ATS has been operating at the highest level right from day one. ATS is now working with the most recent version of the software: SAP Business One, version for SAP HANA. Thanks to HANA, the SAP in-memory database platform, ATS can find solutions easily by rapidly processing large amounts of data.

### GAINING INSIGHT

Felipe Muñoz: “Making reports is not SAP Business One’s strongest point. You really have to make an effort to find what you are looking for. Consolidating the figures of our three entities, for example, costs me a lot of work. During conversations with the accountant, I sat with three piles of paper in front of me.”

**“Our average margin is now a daily recurring topic of conversation.”**

- Felipe Muñoz, COO All Tape Supplies -

With Analytics4Business One, Ensior was able to offer an elegant solution to this challenge. Analytics4Business One is a ready-made BI environment, based on Microsoft BI. The solution integrates seamlessly with SAP Business One and provides instant in-depth insights and analyses. “The solution was

implemented within a few weeks. Then I could do our complete financial consolidation with just one press of a button. That was standard in the solution. And that was just the start. In one fell swoop I had access – including mobile – to all the insights I needed to run my business.”

### MANAGING KPIS

Muñoz wanted to get the most from the options offered by the solution. Since its implementation he has been constantly rolling out new dashboards in the company. The production for example, is monitored live. Production workers can see on screens how many percent of the daily production they have already achieved. “It’s a great stimulation”, he laughs. Also managing our KPIs has become much easier. “Our average margin has now become a daily recurring topic of conversation. I can instantly see how we stand, even compared to last month or last year.”

One of the most important applications is making foreign currency liquidity forecasts. “In the past calculating risks with Excel cost me a lot of time. Now I can look at our liquidity at any time and can immediately cover any currency risks.”

### THE SKY IS THE LIMIT

Muñoz attaches great importance to the work of Ensior. “They are very knowledgeable people. They will never say that something is impossible. Everything is possible.” When talking about the added value of Analytics4Business One for his business, Muñoz can be brief: “This solution now contributes to everything. The software gives us all the insights we need to manage efficiently. And the tool helps me motivate my people. You can find Analytics4Business One throughout our entire company.”

**ABOUT ENSIOR** Ensior is the leading expert in Business Intelligence (BI), having built up a highly impressive track record since it started in 2002. Ensior, which is derived from the word ‘ensure’, lets organisations get a grip on their processes and get the information they need on time. We give our clients a competitive edge by giving them proven BI technology and the benefit of our knowledge of business processes. Ensior’s commitment to quality and our pragmatic approach have given us an excellent reputation in the various markets we operate in. Our highly qualified professionals can provide efficient and reliable services. [Ensior: Making Business Intelligence Work](#)

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