

COMPANY PROFILE

# Making Business Intelligence Work



ensior



# ABOUT ENSIOR

Ensior is the outstanding expert in Business Intelligence (BI), having built up an impressive track record since it started nearly ten years ago. Ensior, which is derived from the word ‘ensure’, lets organisations get a grip on their processes and get the information they need on time. They are then fully able to take well-founded decisions and achieve better results. We contribute to our clients’ success by implementing proven BI technology.

Our objective project approach is a key element in our success. Real commitment to the project is paramount, as is the satisfaction of our clients, of course. We remain continually focused on the business requirements for the solutions we deliver. We are fully committed to getting the agreed results and are always prepared to go to great lengths to get them. That makes Ensior your partner of choice. Highly qualified professionals provide efficient, reliable service.

Ensior’s consultants are highly experienced, skilled workers who combine extensive BI expertise with thorough knowledge of the sectors they work in. Our excellent reputation in the Financial Services, Telecom, Government and Industry sectors shows how well we know the business processes there. Together with the leading BI tools we use and our working methods, this makes Ensior the pre-eminent supplier of Business Intelligence solutions - solutions that give our clients a competitive advantage.

Unravel the complexity  
of your business

We will show you the true benefits  
of Business Intelligence

# OUR SERVICES

## BUSINESS INTELLIGENCE AND DATA WAREHOUSING

Organisations that aim to excel need to have a good picture of their business and they need the right information. Visualised information allows them to take the decisions that lead to success. Data from multiple sources can be stored in a Data Warehouse, where it can be combined and analysed. It is no accident that the data warehouse is seen as the heart of your BI solution. Ensior designs and develops dynamic BI environments based on the data warehouse lifecycle model, using a direct and pragmatic approach.

## PERFORMANCE MANAGEMENT

Ensior helps you find out how much various business operations are contributing to your company’s return on investment. When faced with large and rapid changes in the market, businesses want to have a better picture of the opportunities and threats. They want to be able to calculate the effects of different scenarios so that they can improve returns and ensure their company’s continuity. Ensior implements integrated scheduling and BI tools that give you insights into performance using management dashboards. This also gives you access to the right information, enabling you to plan better.

## BI PLATFORM MIGRATION

The migration approach we have developed and perfected is the result of close collaboration with our BI partners over many years. We help you to profit from the full range of options provided in the new BI software releases. We also guarantee you a carefully controlled, seamless transition made in cooperation with your IT department. Ensior specialises in migrations to the latest versions of SAP BusinessObjects and IBM Cognos. When Ensior carries out your migration, we include restructuring and cleaning up your reports as well as a refresher course for your staff.

## BI COMPETENCE CENTRES (BICC)

It is important for your organisation not just that BI and process management should be integrated for performance measurement but also that there is a sound, centralised setup for your

BI systems architecture and applications. We help you to set up your own BI Competence Centre, which can give structure to the directions your BI initiatives are taking. Your BICC will keep an eye on aspects such as guidelines, resources and best practices, all of which lead not just to technical adjustments but also, more importantly, to improvements in the processes and the organisation.

“Vision is the art of  
seeing things invisible”

## PROCESS INTELLIGENCE

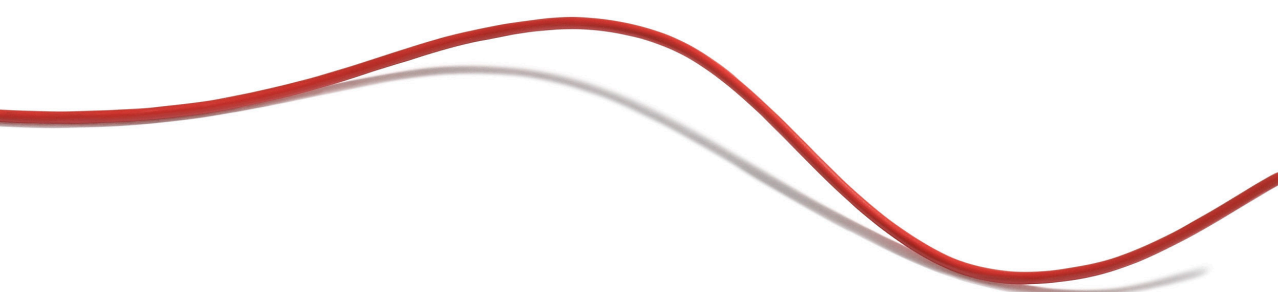
Analyses of business processes lead to better results for customers, reductions in operating costs and an increase in process performance. The ultimate goal is Operational Excellence. We help you identify the bottlenecks, model the processes and optimise them using what-if-scenarios. We can help you really get a grip on your business processes thanks to our years of in-depth experience with BI and BPM.

## BI YIELD ASSESSMENT

During the BI Yield Assessment, Ensior works closely with you to produce a detailed evaluation of your Business Intelligence initiatives. Our aim is to identify the gaps between your solution’s current performance and its potential in terms of systems, processes and organisation. If you want, we can also advise you about the roadmap for your BI initiatives.

## ENSIOR'S PARTNERS

We are constantly looking for the solution that best fits your situation. That demands a customised approach and the use of tools and support that are just right for your organisation. We have the most up-to-date knowledge and support in house thanks to our partnerships with leading suppliers. This means we can offer you the best solution. Ensior's official partnerships include the following:



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The Ensior logo, featuring the word 'ensior' in a white, lowercase, sans-serif font. The logo is set against a background of vertical bars in various colors (red, orange, yellow, green, blue, purple) that create a rainbow-like effect. A horizontal dotted line is positioned above the logo.

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